At the recent event to present the 10th annual 'bigsplash' Australian Volunteers Award, Stephanie Bennett recognised and rewarded the work of 'Tradeperson Without Borders' with a $100,000 cash prize. In presenting the award, Bennett spoke to the assembled audience of finalists and other relevant stakeholders of the enormous contribution that volunteers make to Australian life and culture. In emphasising how "their contribution stitches together the social fabric of our nation," she used an inspiring and highly appreciative tone to also demand stronger gratitude for these "Australian heroes." Her speech was delivered in front of a striking backdrop that sought to capture the sense of teamwork she sees present in the spirit of volunteering. In accepting the award on behalf of his organisation, Matthew Nguyen emphasised his gratitude for 'bigsplash' with a humble tone, at how they choose "to support leaders who want to help."

Stephanie Bennett firstly intended to deepen her audience's awareness of the contributions volunteer organisations, such as Nguyen's, make in Australia. She quantifies their contribution even "five years ago" to be "43 million" hours per year and asks the audience to consider "what would the numbers be today," implying they have only increased. She intends her audience to value more deeply the "undervalued and unrecognized" work of volunteers and feel higher gratitude and respect for not only the volunteers, but the importance of "bigsplash's" award. Bennett furthermore wishes to highlight to her audience how Australia is "becoming more and more dependent on volunteers to make our country function." Her audience is positioned to feel further need for volunteer groups to "help build communities and provide help and hope to our neighbors," deepening their awareness of our dependence on volunteer groups and increasing the grants of "bigsplash's" award.
Stephanie Bennett also wishes to ensure the audience feels greater appreciation for the work of volunteer organizations, indicating their own and gratitude for the work they themselves are doing. She asks her audience to consider the scope of their contributions and more rhetorically, "What would we do without them?" She positions "BigSplash" as a company that recognizes the "unselfish acts" that create a ripple effect that enrich us all, metaphorically demanding that her audience get caught up in the tide of no longer taking "this wonderful bond of Australians for granted." If there is any "guilt" in the (cm as she argues this case, it is further provoked through "BigSplash's" banner which symbolizes their corporate ethos to extend a helping hand. For those who want to volunteer, the banner is intended to show the appreciation that "BigSplash" has for their work, filling them with pride and recognition, as volunteers and BigSplash's symbiotic relationship is symbolized by the two conjoined hands. For those in the audience not yet involved in voluntary work, they are positioned to be revitalized into action by the apparent flames of power and energy in the background that show the inspiring outcomes of teamwork and volunteers.

To deeply emphasize the gratitude volunteers deserve, as well as more subliminally highlight that also desired by "BigSplash's" support, Bennett creates allusions to the dark possibilities of the absence of volunteer groups. She repeats how there would be "no one" to complete essential and life-saving human interventions "without volunteers." The audience is positioned to feel great concern if there weren't companies like "BigSplash" around to support and enrich volunteering.
bennett also reports the notion that “we take it for granted” that volunteers will always be there to give us that most valuable of life’s gifts - their time, and how “generously” they give. In demanding gratitude and appreciation for volunteers, even as they potentially eludes some who had not previously acknowledged volunteers to this extent, “big splash” is presented as inspiring in their financial and spiritual commitment.

Matthew Nguyen’s acceptance speech is one that, whilst showing immense gratitude for their award, also seeks to mitigate some of Bennett’s concerns regarding recognition and appreciation. Nguyen is “blown away” by “big splash’s” big reward, especially seeing as “we want to make a difference,” Nguyen and “my mate” are presented to the audience as everyday blokes who simply want to help others. In this way, the audience is positioned to be inspired to see that, for rather than being “heroic,” they are doing something that all in the audience would be capable of if they carried already volunteering is thus presented as easily accessible, provided you have the right set of humanistic values. These values include being patriotic, to “help Australia’s reputation as a caring country” being grateful at being “lucky enough to live in comfort,” learning a trade, and make some money” and being selfless, enjoying “pleasure we have yet from being things improve for people.” These values are aspirational to his audience and present volunteering as a highly desirable light as a rewarding life pursuit. Nguyen’s “everyman” image is further enhanced by the visual that accompanied their application showing the traditional Aussie toehill’s flame shirt as a polyglot, a gender-inclusive image of hands joining in unison, much like “Big Splash’s” own image, promotes a sense of teamwork and
productivity that is possible through voluntary work.

The "bigsplash" Australian Volunteers Award ceremony saw two speeches that focused on the benefits and importance of recognising volunteer work. Benj's speech was focused on expressing appreciation and gratitude as well as putting the work of "bigsplash" into humanitarian terms. In response, Matthew Nguyen's was more focused on emphasizing the benefits he had gotten from his work whilst accepting and inspiring the gratitude of the audience.