THE CREATIVE ESSAY – STATEMENT OF INTENTION

Students are required to provide a written explanation which discusses the decisions that have been made about the form, language, audience and purpose of the piece. The Statement of Intention must offer a reflection on the way the student’s writing has been shaped by the reading that they have undertaken in preparing their response, if they have based it upon a reading, a picture or any other stimulus.

FORM
Discuss the convention and structure of the form that has been chosen and why this has been considered to be the most appropriate structure for the response.

LANGUAGE
Students are required to reflect, in detail, about the language choices which have been made in order to express the ideas that are present in the written piece. Aspects of language that might be considered could include:
- Narrative voice
- Vocabulary choice
- Metaphor, simile, imagery
- Sentence structure
- Verb tenses
- Use of dialogue
- Character, place name choices

AUDIENCE
Students are required to consider those who will read, view or listen to the response. Unless students target a specific readership, it is best to write for a ‘general audience’.

PURPOSE
Students are required to discuss why this text has been composed and the process of creating this text.