TEXT B: Data security

ANSWERS

a Why does Aisha think her audience is ‘smart’ when it comes to technology? 1 mark
Because they all work in technology.

b Identify two groups of people that Aisha suggests might try to access personal data online. 2 marks
Possible answers include:
• hackers
• advertisers
• the government
• internet service providers

c What is two-factor authentication? 2 marks
When you use a password as well as another piece of information to log in to an account.

d Complete the table below, showing some steps that Aisha suggests people take to protect their data, and why. 3 marks

<table>
<thead>
<tr>
<th>Step</th>
<th>Reason</th>
</tr>
</thead>
<tbody>
<tr>
<td>Change passwords often.</td>
<td>So hackers can’t easily guess them.</td>
</tr>
<tr>
<td>Install operating-system updates.</td>
<td>They contain important security updates.</td>
</tr>
<tr>
<td>Reduce social media use.</td>
<td>Advertisers collect data from these sites.</td>
</tr>
</tbody>
</table>

e How does Aisha show that she thinks internet security is important? Give one example of her language and one example of her delivery. 2 marks
Language: She uses the word ‘should’.
Delivery: She uses an urgent, concerned tone.